



# Relay News

GEELONG RELAY FOR LIFE PRE-EVENT EDITION JANUARY 2007



PUBLISHED BY THE GEELONG VOLUNTEER COMMITTEE

## 2007 Geelong Relay at Beckley Park

### Inside this issue:

Event News	1
Tell us your story	2
ANZ Family Fun Day	2
Relay Idol	2
Pulse 94.7FM	2
Volunteers Required	2
Fundraising	3

The 2007 Geelong Relay For Life campaign has so far exceeded expectations, with record fundraising figures for this stage of the season despite the setback of relocating our venue last month. It seems our registered teams have not lost their enthusiasm or commitment to fundraise. Congratulations to all 70 of our registered teams to date for raising over \$106,000!!!

The temporary relocation of the event is due to the drought and the consequent impact on Deakin University's ovals, resulting in it being closed indefinitely. Like Deakin University, **Beckley Park** is a fantastic venue for Relay For Life and we are thrilled that a viable alternative was secured so quickly.

Beckley Park has a compacted sand surface, and we are confident that this will provide teams with an excellent area for walking and running, regardless of weather conditions.

We believe that the spirit of this year's event will be just as amazing as that of previous years. Relay For Life is not about a venue but rather about the cancer cause and the survivorship opportunities that are available to cancer patients, survivors, carers and those left behind. Around 1000 people are diagnosed with cancer each year from Greater Geelong, demonstrating a real need for Relay For Life.

Beckley Park is not unfamiliar with hosting big events so thankfully much of what we need is already there. The layout of the track will be very different

than we have had in the past so we ask that you hold off any site requests until plans have been finalised.

I would like to thank you all for your patience over the last month or two while the committee worked on finding an alternative. Hopefully a few more teams will register now and we can really get into the fundraising.

If you haven't already **registered your team**, you can do so online at [www.relayforlife.org.au](http://www.relayforlife.org.au) or call 1300 65 65 85.

## Early Bird Registration Prize!!!!

*Anyone who registers prior to the 14th February 2007 goes into the draw to win "5 Star Accommodation" at the Relay including marquee, furniture and a hamper full of goodies!!!*

## Team Captain's Meeting

The next Team Captains meeting will be held on the 14<sup>th</sup> of February at 7.30pm. It will be held in the Peter Thwaites Lecture Theatre at Deakin University Waurn Ponds (on the left hand side at the end of Deakin Drive).



### Contacting the Committee

Email: [geelongrelay@gmail.com](mailto:geelongrelay@gmail.com)

Phone: 0432 493 555

### Website:

[www.geelongrelayforlife.com](http://www.geelongrelayforlife.com)



## Tell us your story

Throughout the year the Geelong Relay has been featuring personal stories from our teams in the 'Geelong News'. If you have a great story about why you are participating in Relay for Life we would love to hear about it. It could also be a great opportunity to publicise an event that your team may be organising to raise money for relay. The people to contact are Sarah and Laura via the Geelong relay email or phone.

Have you had a Relay fundraising event recently? Send us your photos with a brief description of the event. They may be featured in our next newsletter. We would love to see what your teams have been doing.

Send photos to: [geelongrelay@gmail.com](mailto:geelongrelay@gmail.com)



## Volunteers required

The committee has a bit of work ahead of them to get us set up in the new venue. If you can help us out or know someone who can the committee would greatly appreciate the help.

We also need volunteers that can help us on the day unloading and setting up as well as assisting in the registration van.

If you can lend us a hand please send us an email to: [geelongrelay@gmail.com](mailto:geelongrelay@gmail.com) or ph: 0432 493 555.

## Relay Idol – It's on again

Last years Relay Idol brought us lots of fun and a lot of laughs so we are doing it again. We are looking for acts to sing, dance, or act in our own Relay Idol contest. It's a great opportunity to get your team together and have a few laughs. Acts must be appropriate to be viewed by children. You will find an entry form attached to this newsletter.

## Pulse Radio 94.7FM

Pulse radio has been running a program with Greg McHenry called 'The Road To Recovery', airing on Tuesdays at 11am. Greg's program deals with issues that people need to recover from whether it is abuse or a physical or mental illness. Each week on his program Greg has been telling listeners about Relay For Life, what it is about and how people can get involved. On Tuesday the 6<sup>th</sup> of February he will be dedicating his show to Cancer and in particular the Geelong Relay For Life. If you get a chance tune in your radios to 94.7FM at 11am. Greg has also offered to advertise team events on the program.

## ANZ Family Fun Day

On New Years Day, the ANZ held a Family Fun Day on the Waterfront with proceeds coming directly to their chosen charity the Geelong Relay For Life. Despite a little bit of welcome rain, the day was a huge success.

I would like to thank the committee volunteers who spent time at the event helping out. I would also like to thank Delwin Flack and her team 'Peter's Pals' for offering their time to help us out, handing out balloons, sunscreen, information and selling wristbands.

## Team Fundraisers

Team Peter's Pals are hosting an evening bay cruise as a fundraiser. The cruise will include finger food, tea and coffee and will leave from the Waterfront on Friday the 2<sup>nd</sup> of March at 7.00pm and returning at 9.00pm. For tickets call Delwyn Flack on: 52822097. Tickets cost \$25.



## Fundraising opportunities

**The Geelong Harness Racing Club and the Geelong Greyhound Racing Club** are offering teams a fundraising opportunity in the weeks leading up to the event to purchase dinner packages to sell to their teams. You can purchase a dinner package, which includes admission to the racecourse, a reserved table, three-course meal, tea and coffee and a race book for \$20 (normally \$30). You then sell these packages to your team for your own price and your team keeps the profit. If you sell 15 dinner packages then GHRC or GGRC will give your team a race name to sell as sponsorship. For more information see the attached flyer.

**Phoenix Trading** is a publishing company that publishes greeting cards, stationery, gift-wrap & tags, posters and a seasonal Christmas range. Bronwyn Charleson is offering teams the opportunity to hold a party from which she will donate 10% of her sales and raffle money to your Relay for Life fundraising. Team members' involved obtain orders and support from family, friends and work and at the end of the day, your team could walk away with around \$200 towards its fundraising efforts. The product is affordable, excellent quality, great value and very attractive. It provides a great opportunity for fundraising prior to March 2007. You are welcome to contact Bronwyn on 5244 2061 or 0428 399 228.

## Fundraising Ideas

**Monopoly Tournament Fundraising.** Design your MONOPOLY® fundraising tournament to "fit" your organization and potential supporters. Most organizations charge an admission fee for individuals and/or teams. Don't forget the possibility of business supporters who can sponsor specific spaces on the board. Most fundraising tournaments are conducted on a set time limit basis.

CASAA members held a **Lazy-Boy Day** for a fun activity and a way to raise some money. They set up a Lazy Boy chair in the cafeteria at lunch on Monday through Thursday, and sold tickets for 25 cents each. On Thursday, just before the end of classes, they drew the winner's name. That person got to spend all of their classes on Friday from the comfort of the Lazy Boy chair. Student council members brought the chair to the winner's first period class and at the end of first period, student council members moved it to their next period class. It was a great way to raise a little money and have some fun at the same time. At some schools the winner gets to keep the chair at the end of the day, but most just store it away for next year's drawing.

## Honouring our survivors & carers

A large part of our Geelong Relay For Life event is the Survivor's Lap. It is the first lap of the event, representing the celebration and achievement of cancer Survivors and their Care Givers. The survivor's lap gives participants a chance to acknowledge the people we are supporting.

**Our survivors are the most important people at our event.** The Survivor's Lap signifies life, hope, and the strength of those directly affected by cancer. It is an amazing, emotionally charged experience... *a beautiful way to begin the 24-hour Relay For Life journey.* Those survivors taking part in the Survivor's Lap can be undergoing treatment or are now cancer-free. You do not have to be registered as part of a Relay For Life Team to participate. **We invite all survivors and care givers that would like to be involved, to join us in March for the Geelong Relay For Life's Survivor's Lap.**

