

Relay News

GEELONG RELAY FOR LIFE PRE-EVENT, DECEMBER 2007, NO. 4

PUBLISHED BY THE GEELONG VOLUNTEER COMMITTEE



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Geelong Relay For Life
Beckley Park – Corio

February 23 and 24, 2007

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Two months till Relay For Life

The year is almost over. Just a few more sleeps till Christmas and only two months until we hit the track at Beckley. We now have 60 teams registered and \$50,000 in the bank.

Team Captains meeting wrap up: It was mentioned in the last newsletter and at the launch that the committee were looking into moving our event next door to the Greyhound track. Sadly it seems after much investigation that the Greyhound track was not suitable for our event. We will be staying on the Harness Racing track this year. The committee are now investigating ways we can improve the layout of the track to make it more user friendly. Any suggestions are more than welcome. Site layouts will not be available until this is complete.

News from entertainment: The committee has decided to hire a stage for the 2008 event so that it can be placed in the middle of the field, closer to the action. The entertainment line-up is nearly set and **Relay Idol** will be back. To register your act for Relay Idol send us an email with a description of your act.

Awards: The Geelong Relay For Life presents several awards at the event to teams and individuals. This year there have been a couple of changes to the

awards. There will no longer be an award for the highest fundraising individual as most teams are fundraising as a team and not keeping track of individual effort anymore. The lists of awards are as follows.

- Highest fundraising team
- Most team laps
- Most individual laps
- Best dressed team (judged on creativity and **sunsmart**)
- Best dressed site (judged on creativity and **sunsmart**)
- Best baton (new)
- Spirit of Relay Award

(Judged by the committee for contribution to the Geelong Relay For Life event over a number of years. Last years winner was Alex Kennedy from AK massage therapy's. Alex has been voluntary massaging Relay participants since the events beginning. To nominate an individual or group* for this award please send us an email with a brief description of why you think they should be awarded the Spirit of Relay.)

*Group does not include Relay teams



A review of 2007

2007 average banking figures did not change from 2006 to the 2007 event despite our increased fundraising total.

Only 51% of teams raised over \$100 per person and only 37.6% raised over the required \$150 per person. Teams that raised over \$250 per person were down slightly at 21%. We did however have a lot more teams raise over \$5000.00 and \$10,000.00. But for the 22 teams that raised over \$5000.00, there were 14 teams who did not bank at all.

This year the aim is to have 100% of teams raising over \$50 per team member. If you have a team of 10 then you should bank at least \$500.00. The target when you register your team is to have each team member raise \$150. A team of 10 should therefore bank at least \$1,500.00.

The committee has not set a fundraising target this year. Instead we want to get our averages up. For those teams that don't normally raise over \$150 per team member, please try and make that target. For new teams, try your best. For teams that have been around a while, set your own goals. If you raised \$1000 last event, aim for \$2000 this time.

The Geelong event has increased our fundraising total every year since our beginning. Lets keep that trend going and beat our 2007 total of \$433,000.00.

Relay Logos

A reminder that the Relay For Life logo must always be displayed together with the Cancer Council Logo. This can be in the horizontal form (shown below) or vertically.



If you would like to use the logos in any of your Team letters or invitations, please contact our Relay For Life staff partner – Rob Petrie at rob.petrie@cancervic.org.au for approval first.

Car Raffle Tickets

Highton Rotary and Ballarat South Rotary have given us the opportunity to sell raffle tickets for a car raffle of which your team gets to keep the profit of every ticket you sell. Tickets sell for \$2 and come in books of 10. Sorry to those who missed out on books at the team captains meeting. To order some books please send us an email and we will send them to you. The raffle will be draw on the 17th of February. All ticket butts and unsold tickets are to be returned to us by the 30th of January.

Public Liability

If you are required to have public liability insurance to hold an event, e.g.: Public BBQ, etc, the Cancer Council can provide this for you if you are a registered team and your fundraising event meets their insurance guidelines. Please call the Cancer Council on 1300 65 65 85 to apply and allow a couple of weeks to receive your approval.

